

# CAPITAL CITY CLASSIC

## BASKETBALL INVITATIONAL

Attachment # 1  
Page 1 of 3

545-7004



Commissioner Ed DePuy, Jr  
Leon County Board of Commissioners  
301 South Monroe Street  
Tallahassee, FL 32301

Dear Commissioner ~~DePuy~~, Jr:


It was a pleasure seeing you at the Florida State Football Game this past weekend. Per our conversation I am following up with a proposal for the Capital City Holiday Classic. The 2005 Capital City Holiday Classic is celebrating its 15<sup>th</sup> year. It has been a pleasure during the past fourteen years to serve as Chairman of this exciting and worthwhile event. It has been through the financial generosity of corporations like yours, that we have been able to bring first class high school basketball competitions to Tallahassee during the Christmas holidays and to offer college scholarships to deserving high school graduating seniors. We hope that we can count on your Leon County Board of Commissioners to be a corporate sponsor of this worthwhile and meaningful event.

This year's tournament is scheduled for December 28<sup>th</sup>-29<sup>th</sup> at the Tallahassee-Leon County Civic Center. Proceeds from the tournament benefit local area youth in a variety of ways. The Classic has been able to give funding to local schools athletic programs and has also generated funds for college scholarships to deserving college students. Last year we were able to award ten scholarships to high school graduating seniors throughout the Big Bend area. We also provide free admission to the tournament to a significant number of underprivileged kids under 18, thus giving them an opportunity to take part in a sporting event during the holidays. Every year the tournament holds a free Coaches Clinic and lunch, held at a local Community Center.

As Chairman of the Classic, I am asking Leon County Board of Commissioners to sponsor the 2005 Classic. I have enclosed a proposal for your perusal. After you have had the opportunity to review this information, I will be contacting you personally to answer any questions that you may have.

Again, I would like to thank you for your consideration and past support of the Capital City Holiday Classic. I truly appreciate you taking the time to look over the enclosed proposal and I look forward to speaking with you soon about this year's event.

Sincerely Yours,

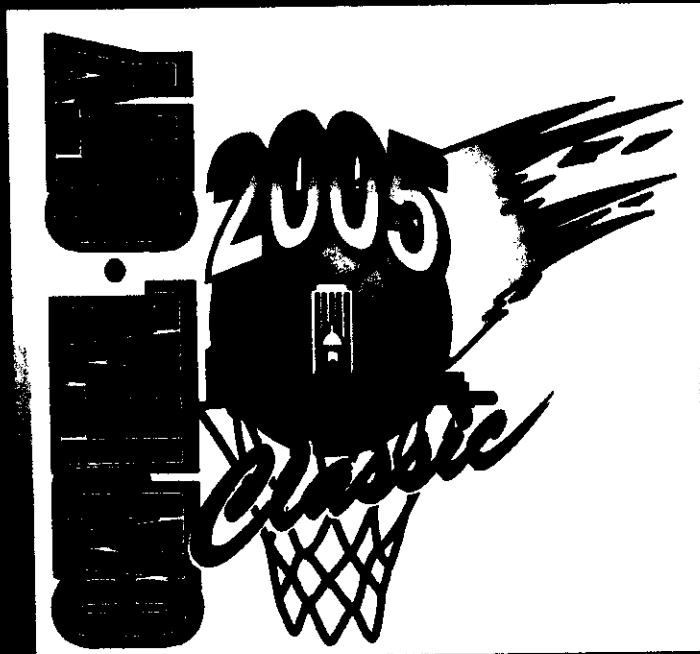
  
Alfred Lawson, Jr.  
Chairman  
Enclosures:

*Support the Classic, Help the Kids. . .*

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# Capital City Holiday Classic

## Basketball Invitational



Sponsorship Proposal  
for  
\$5,000  
Presented to  
Leon County Board of  
Commissioners

# 2005 Capital City Holiday Classic Invitational Tournament

## \$5,000 Sponsorship Proposal For Leon County Board of Commissioners

<b>ITEM</b>		<b>VALUE</b>
<b>1.</b>	<b>One full-page Color ad</b> in the 2005 Capital City Classic Souvenir Game Program---Minimum 1,000 copies produced and distributed at the Tournament and related events.	<b>\$1,300</b>
<b>2.</b>	<b>50 Youth Tickets (\$8@)</b> or complimentary admission donated to The Tallahassee Parks and Recreation Department, for students under 18 for each night of the Tournament, on behalf of the Sponsor.	<b>\$800</b>
<b>3.</b>	<b>20 Adult Tickets (\$12@)</b> for corporate sponsor admission for each night of the Tournament.	<b>\$480</b>
<b>4.</b>	<b>Sponsor name or logo included in two full page advertisements</b> in the Tallahassee Democrat <b>Two quarter page ads</b> —Tallahassee Democrat <b>Two half page ad</b> —Gadsden County Times <b>Two half page ad</b> —Monticello News <b>Two half Page ads</b> -Havana Herald	<b>\$3,000</b>
<b>5.</b>	Acknowledgement in Opening, Halftime, and Closing Remarks of your company's sponsorship of this event.	<b>\$500</b>
<b>6.</b>	Company name and or logo listed on the Official Coaches Clinic Tee shirt as a sponsor of the event.	<b>\$500</b>
<b>7.</b>	Company Logo hung at the Tournament Venue Indicating Sponsorship of Event.	<b>\$500</b>
<b>8.</b>	<b>Three VIP Club packages</b> to the 2005 Capital City Classic—good for reserved seating (2 tickets per package) and reserved parking for the Tournament games and invitation to the Welcome Reception, community coaches clinic and admission to the VIP Lounge and other Classic Functions.	<b>\$1,050</b>
<b>Package Value</b>		<b>\$8,130</b>

**Sponsor Donation**

**\$5,000**

**Capital City Classic**  
400 North Adams Street  
Tallahassee, Florida 32301  
(850) 222-9354  
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